

Resolution in Memory of LD “Red” Rockwell



LD “Red” Rockwell was a treasured member of the Sierra Club family and a prime example of the spirit and leadership that makes our organization special. LD joined the Sierra Club in 2000 and quickly became engaged in both chapter and group leadership. Throughout his lifetime, LD exhibited a willingness and commitment to act on his convictions. Over the past fifteen years we saw many examples of LD’s values in action.

He was deeply committed to enacting Sierra Club goals and understood that political engagement and winning elections were key to our success. Citing his concern for the environment, LD ran as a Sierra Club endorsed candidate for the Wisconsin State Senate in 2006 and 2010. He joined the John Muir Chapter political committee in 2011 and was elected to the chapter executive committee that same year. He also served as the chapter’s CCL delegate from 2013-15 and was an active member of the Southeast Gateway Group serving as their

executive committee chair and conservation chair.

LD was currently working to advance the SC Military Outdoors program in Wisconsin. As a proud, twenty year veteran of the Air Force, LD saw that the needs of returning veterans could be addressed by a program like Military Outdoors. He was also a peace activist, serving as Vice President of Veterans for Peace in Milwaukee.

As a member of Friends of the Hackmatack, LD worked tirelessly to support efforts to establish the Hackmatack National Wildlife Refuge in southeastern Wisconsin and northeastern Illinois. He ensured that the project received support from the John Muir Chapter and worked closely with the Illinois Chapter as well. Once the refuge was established in 2012, he served on the Board of Directors and was currently acting Treasurer.

Generous with his time, resources and energy LD set a positive example for all he came in contact with at the club. As a colleague he was supportive of everyone around him and encouraging of his fellow leaders. His cheerful demeanor and can-do attitude made him a pleasure to work with. In short, LD was that rare activist whose shoes really are too big to fill but whose legacy will long be remembered.

The Sierra Club regrets his loss.